



RANKINGS UPDATES

Rick Burnette, PhD

James Hunt, PhD

Deans and Chairs Meeting

Fall 2021



OVERVIEW

- *U.S. News & World Report Best Colleges Ranking 2022*
- *Wall Street Journal/Times Higher Education (WSJ/THE) Ranking*
- *THE World University Rankings*
- *Quacquarelli Symonds QS World University Rankings*
- *Academic Ranking of World Universities (“Shanghai Rankings”)*
- *AAU Dashboard*

PREEMINENCE AND TOP 25

- In 2013-14 the State of Florida created Preeminence Metrics and Funding as a way to differentiate and provide additional support to attain at least two highly-rated national universities.
- The agreement was that in return for meeting at least 11 of 12 preeminence metrics, the legislature would provide funds for the FSU to pursue the top 25 public universities ranking and UF the top 10.



STATE UNIVERSITY SYSTEM *of* FLORIDA
Board of Governors



FLORIDA STATE UNIVERSITY

— A TOP —

20

NATIONAL PUBLIC
UNIVERSITY

2022 U.S. NEWS & WORLD REPORT

US News & World Report Top 20 Public Ranks

1. UCLA

2. UC - Berkeley

3. U of Michigan

4. U of Virginia

5. Chapel Hill (UNC)

5. UC – Santa Barbara

5. U of Florida

8. UC – San Diego

9. UC - Irvine

10. UC - Davis

10. Georgia Tech

10. U of Texas

10. William & Mary

14. U of Wisconsin

15. U of Illinois

16. U of Georgia

17. Purdue

17. Ohio State

19. Florida State University

20. U of Maryland

20. U of Pittsburgh

20. U of Washington

THE DRIVE TO 25 IS ALIVE

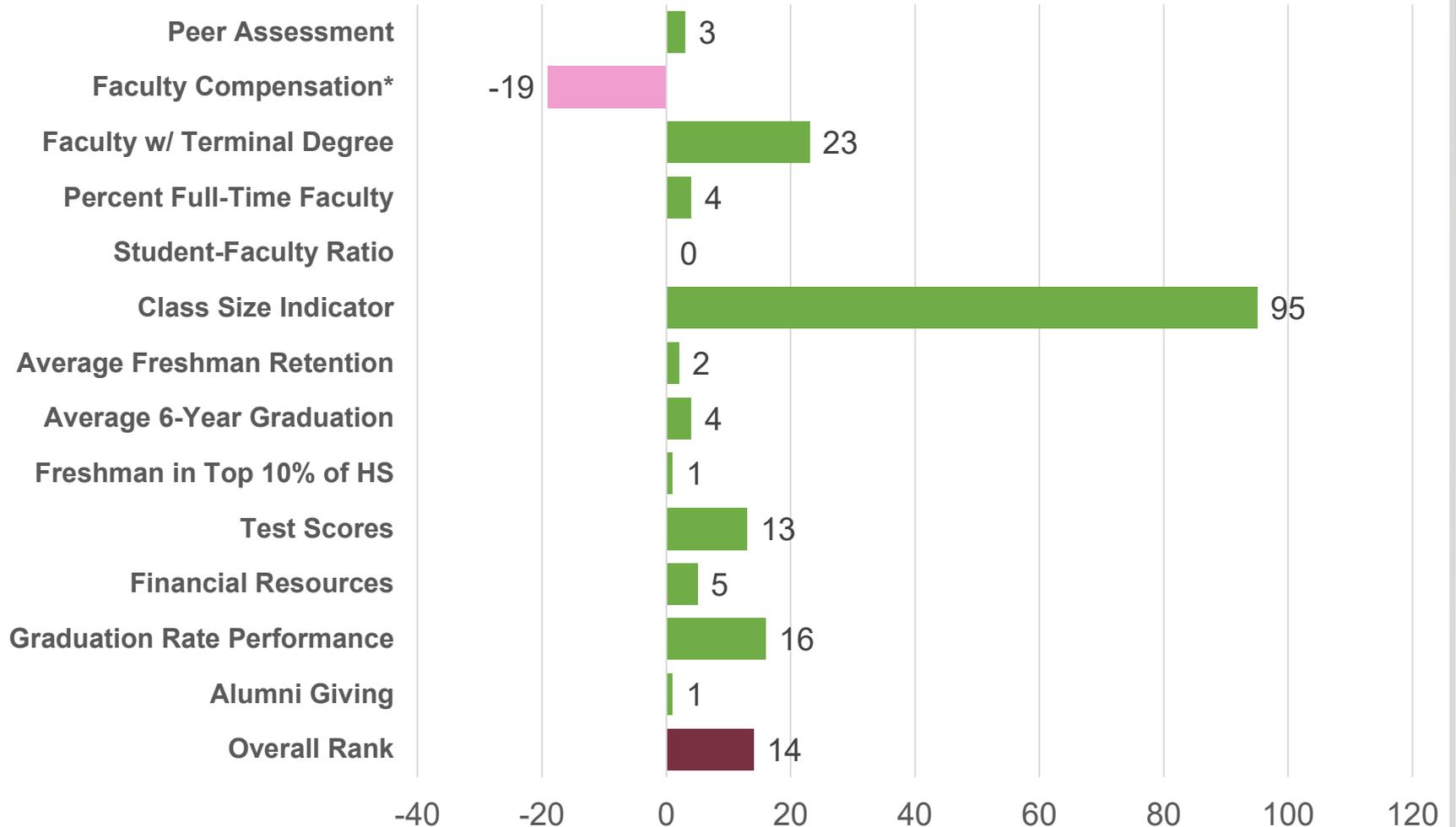
Goal was to attain a Top 25 National Public University Ranking on the *U.S. News & World Report Best Colleges Ranking*



HISTORICAL RANKS

- 2015 – 43rd
- 2016 – 38th
- 2017 – 33rd
- 2018 – 26th
- 2019 – 18th
- 2020 – 19th
- 2022 – 19th

U.S. News 2018 vs. 2022 Edition Change in Public Ranks



U.S. News and World Report 2022 Edition

I Expert Opinion (20%)

- a) Peer Assessment Survey (20%)
- b) High School Counselors' Ranking (5%)

II Student Excellence (7%)

- a) Percent of Students in Top 10% of High School Class (2%)
- b) ACT/SAT Test Scores (5%)

III Faculty Resources (20%)

- a) Faculty Compensation (7%)
- b) Percent of Faculty with Terminal Degree in Their Field (3%)
- c) Percent of Faculty that is Full-Time (1%)
- d) Student-Faculty Ratio (1%)
- e) Class Size (8%)

U.S. News and World Report 2022 Edition

IV Graduation and Retention Rates (22%)

- a) Average 6-Year Graduation Rate (17.6%)
- b) Average Freshman Retention Rate (4.4%)

V Social Mobility (5%)

- a) Pell Grant Comparative Graduation Rate (2.5%)
- b) Pell Grant Graduation Rate Rank (2.5%)

VI Financial Resources (10%) (per student spending)

VII Alumni Giving (3%)

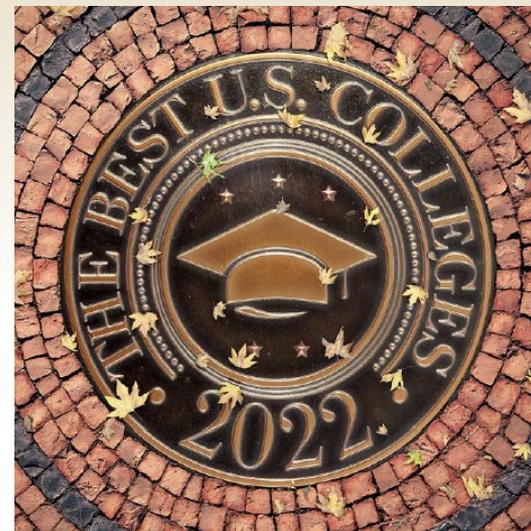
VIII Graduate Indebtedness (5%)

IX Graduation Rate Performance (8%)

WALL STREET JOURNAL/TIMES HIGHER EDUCATION COLLEGE RANKINGS 2022

Based on 15 performance indicators, is designed to answer the questions that matter most to students and their families: How likely am I to graduate, pay off my loans and get a good job? Does the college have plenty of resources to teach me properly? Will I be engaged and stretched in the classroom and get good access to my teachers? Is there a diverse campus community?

	2019	2020	2021	2022
Overall US Rank	266	208	187	177
Public Ranks	57	55	46	44



PIVOT TO INTERNATIONAL RANKINGS

1. *US News* is primarily about undergraduate education
2. Reputation has been a hard measure to move
3. AAU may be a goal, but there are no explicit criteria, and we need to build our portfolio
4. President McCullough wants to focus on research, graduate education and international rankings
5. International Rankings are about scholarly productivity and outcomes that affect reputation
6. Moving these ranks will improve reputation more

INTERNATIONAL RANKINGS

US Public Rankings (All US in parentheses)	Year the Rankings are Released					
	2016	2017	2018	2019	2020	2021
	48 (86)	47 (84)	45 (82)	45 (85)	45 (82)	46 (83)
	33 (64)	33 (63)	38 (70)	39 (72)	37 (70)	32 (63)
	42 (79)	41 (74)	41 (70)	38 (67)	37 (66)	34 (63)

Academic Reputation (40%)

Employer Reputation (10%)

Faculty/Student Ratio (20%)

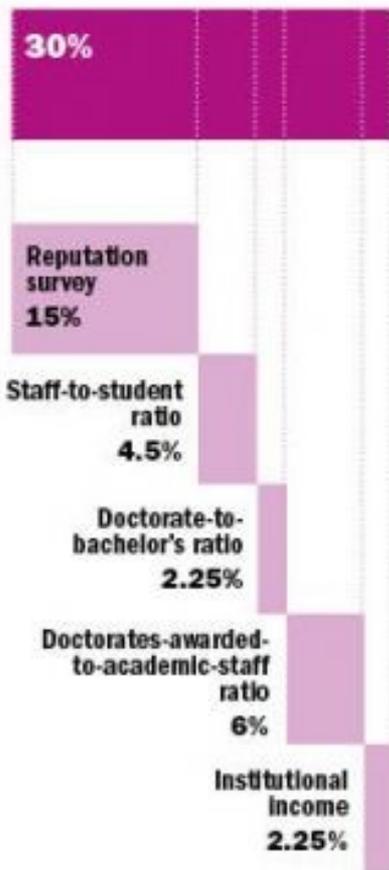
Citations per faculty (20%)

International faculty ratio (5%)

International student ratio (5%)

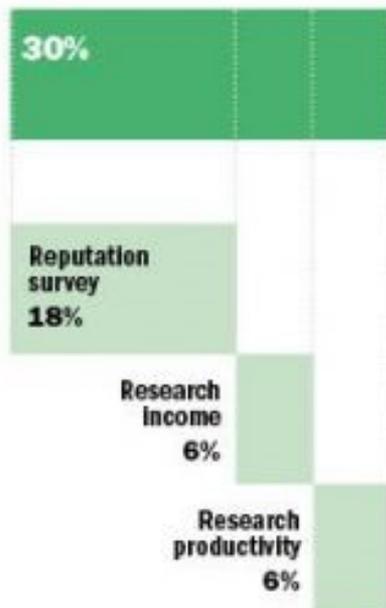
Teaching

(the learning environment)



Research

(volume, income and reputation)



Citations

(research influence)



International outlook

(staff, students, research)



Proportion of international students
2.5%

Proportion of international staff
2.5%

International collaboration
2.5%

Industry income

(knowledge transfer)





Criteria	Indicator	Code	Weight
Quality of Education	Alumni of an institution winning Nobel Prizes and Fields Medals	Alumni	10%
Quality of Faculty	Staff of an institution winning Nobel Prizes and Fields Medals	Award	20%
	Highly Cited Researchers	HiCi	20%
Research Output	Papers published in Nature and Science*	N&S	20%
	Papers indexed in Science Citation Index-Expanded and Social Science Citation Index	PUB	20%
Per Capita Performance	Per capita academic performance of an institution	PCP	10%

*For institutions specialized in humanities and social sciences such as London School of Economics, N&S is not considered, and the weight of N&S is relocated to other indicators.

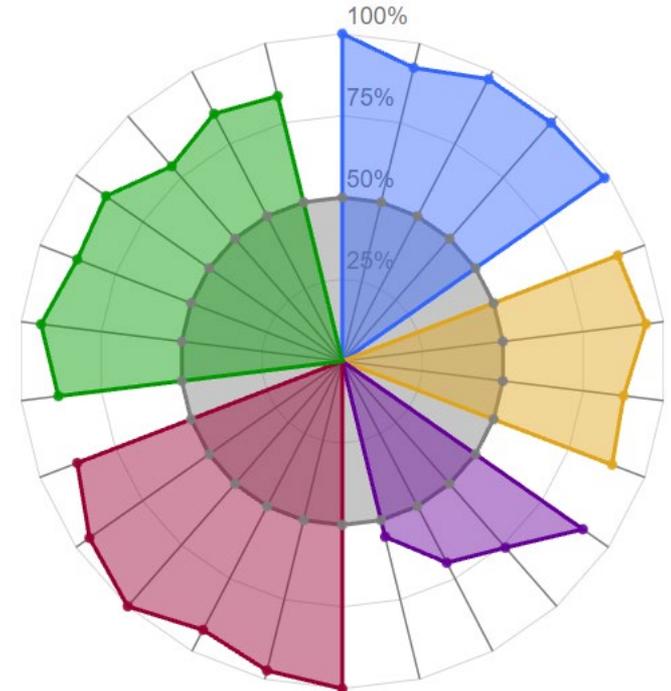
	<i>THE</i>	<i>QS</i>	<i>ARWU</i>	<i>AAU</i>
Reputation	15% Teach. & 18% Rsch.	40% Acad. & 10% Empl.		
Faculty-student ratio	4.5%	20%		
Doctorate-to-bachelor's ratio	2.25%			
Faculty with Terminal Degree	6%			
Total Institutional Expenditures	2.25%			
Research Expenditures	6%			*
Publications per faculty	6%		20% in Nature & Science 20% Sci & Social Sci	
Citations	30%	20%	20% WoS Highly Cited	*
Proportion of INTL Students	2.5%	5%		
Proportion of INTL Faculty	2.5%	5%		
INTL Research Collaborations	2.5%			
Research Expenditures - Industrial	2.5%			
Alumni Nobels and Field Medals			10%	
Faculty Nobels and Field Medals			20%	
Per Capita Weighting			10%	
National Academy Membership*	Faculty Awards*	Postdocs*	Doctoral Degrees*	****

NEXT STEPS

1. Establish primary rankings work group
2. Operational definitions of each measure
3. Source all data points
4. Establish baseline measures
5. Create tactical work groups for each measure
6. Engage campus leaders to promote tactics
7. Track progress on each tactic and measure

HOW YOU CAN HELP

- Promote our Successes
- Academic Analytics Data
- Increase Faculty Research Productivity and Citations
- Promote International Collaborations & Research
- Encourage Faculty Participation in Peer Rankings
- Promote Faculty Awards



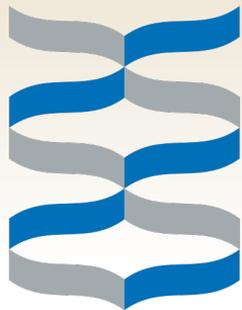


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FLORIDA STATE UNIVERSITY METRICS



Association
of American
Universities

Inquiry · Innovation · Impact

<https://ir.fsu.edu/metrics>



The half of knowledge is to
know where to find knowledge

Questions?

Rick Burnette, PhD – AVP and Interim CIO

**James Hunt, PhD – Director of Institutional
Research**