



ACADEMIC AFFAIRS UPDATE

Sally McRorie,
Provost

Deans and Chairs Meeting
October 2017



OVERVIEW

- Student Success Key Updates
- U.S. News and World Report Ranking Breakdown
- Key Investments
- Admissions
- Strategic Plan

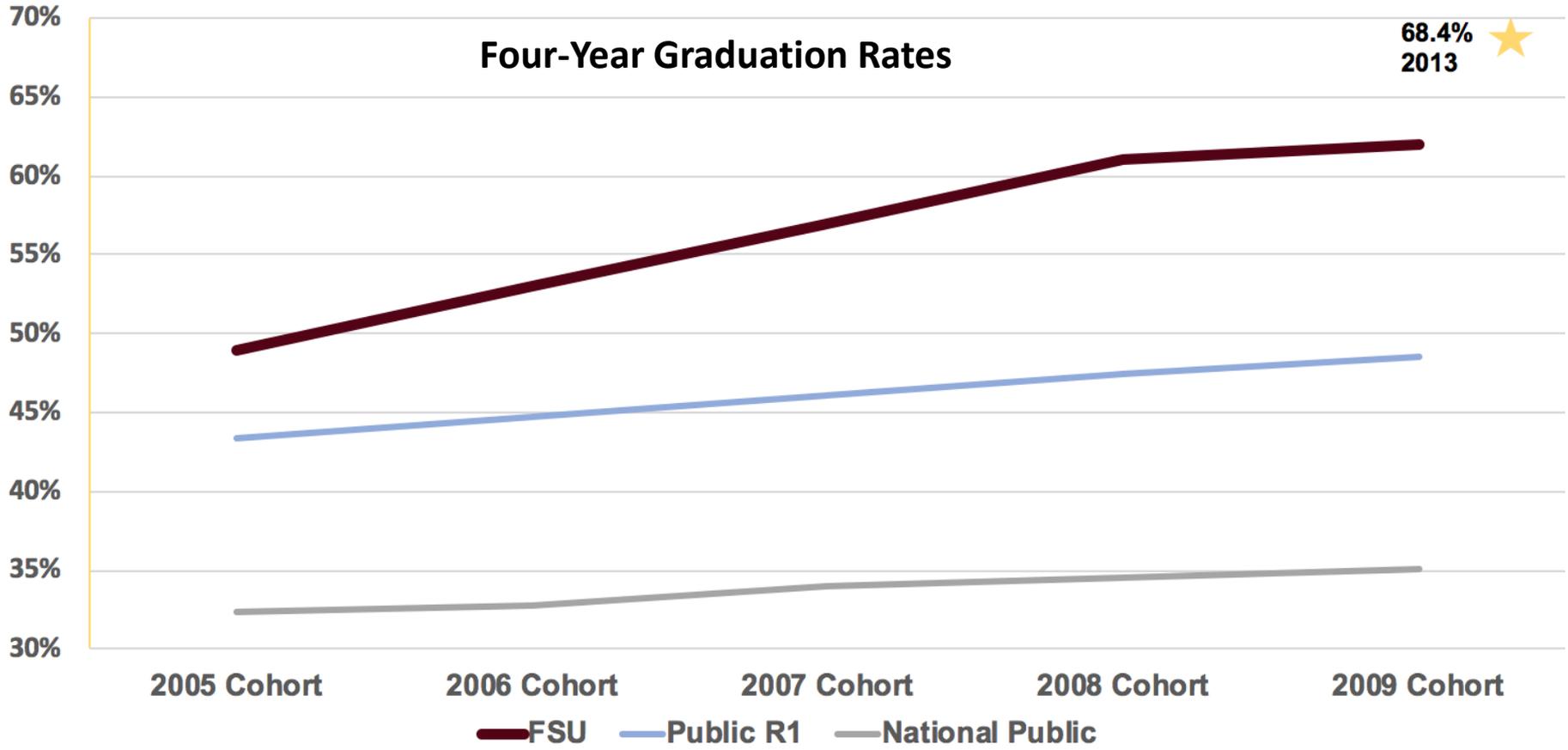
Inclusive Excellence at FSU

- We continue to be a national leader in student success, with 4- and 6-year graduation rates (68.4%; 80.1%) among the highest in the U.S.
 - Highest 4-year rate in Florida and in the history of the State University System
- We have virtually erased graduation rate disparities between all categories of underrepresented and traditional students
 - Making FSU the highest-ranked public university in the nation to have this distinction
- We have shown that regardless of background, all students can succeed



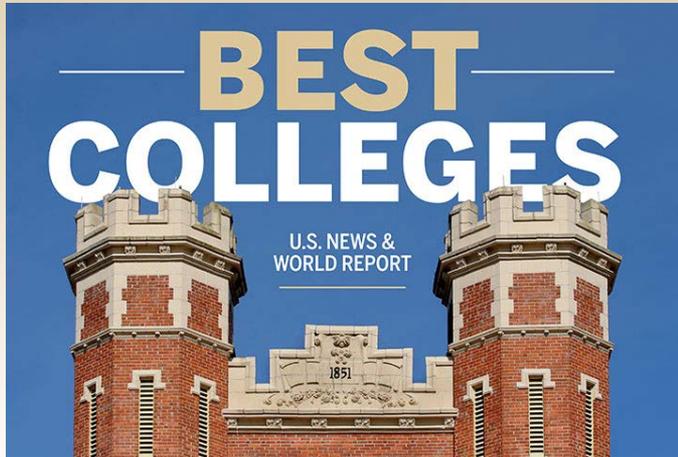
Four-Year Graduation Rates

68.4%
2013 



NATIONAL RANKINGS

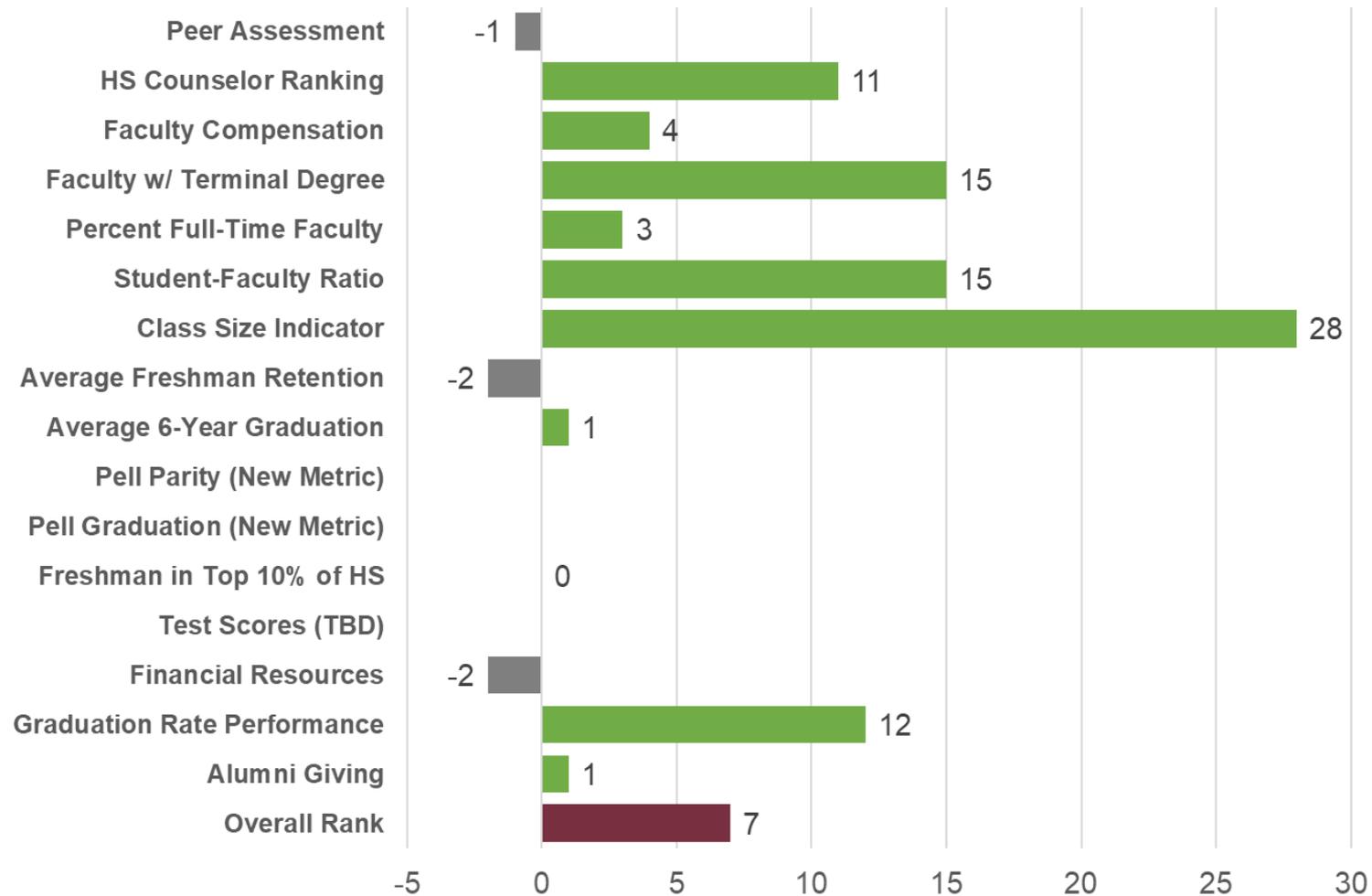
- Our investments in faculty and student success are driving our increases in national rankings



HISTORICAL RANKS

- 2014 – 43rd
 - 2015 – 43rd
 - 2016 – 38th
 - 2017 – 33rd
 - **2018 – 26th**
- FSU's graduate programs in criminology, business, law, education, nursing, engineering, social work, and film all made improvements in their national ranking

U.S. News 2018 vs. 2019 Edition Change in Ranks among Publics



U.S. News and World Report 2019 Edition

I Expert Opinion (20%)

- a) Peer Assessment Survey (15%)
- b) High School Counselors' Ranking (5%)

II Student Excellence (10%)

- a) Percent of Students in Top 10% of High School Class (2.25%)
- b) ACT/SAT Test Scores (7.75%)

III Faculty Resources (20%)

- a) Faculty Compensation (7%)
- b) Percent of Faculty with Terminal Degree in Their Field (3%)
- c) Percent of Faculty that is Full-Time (1%)
- d) Student-Faculty Ratio (1%)
- e) Class Size (8%)

U.S. News and World Report 2019 Edition

IV **Graduation and Retention Rates (27%)**

- | | |
|----|---|
| a) | Average 6-Year Graduation Rate (17.6%) |
| b) | Average Freshman Retention Rate (4.4%) |
| c) | Pell Grant Comparative Graduation Rate (2.5%) |
| d) | Pell Grant Graduation Rate Rank (2.5%) |
-

V **Financial Resources (10%)** (per student spending)

VI **Alumni Giving (5%)**

VII **Graduation Rate Performance (8%)**

KEY FSU INVESTMENTS

- Hired 125 New Faculty
- Emphasizing Small Classes and Formative Experiences
- Twenty Years of Continued Focus on Student Success
- Reputation and Branding



MICRO-GRANTS

- Partnered with the Association of Public and Land Grant Universities (APLU) to launch small grants to help students graduate
- 200 students with financial need and who are close to graduation received FSU Graduation Grant of \$1,000
- FSU was also asked to join APLU's national initiative for students success



APLU's Center for Public University Transformation clusters will help institutions:



Produce several hundred thousand more four-year degrees by 2025



Eliminate the achievement gap for low-income, minority, and first-generation students



Share key data and evidence-based practices to drive institutional change nationwide



ADMISSIONS UPDATE



A PREEMINENT FLORIDA UNIVERSITY

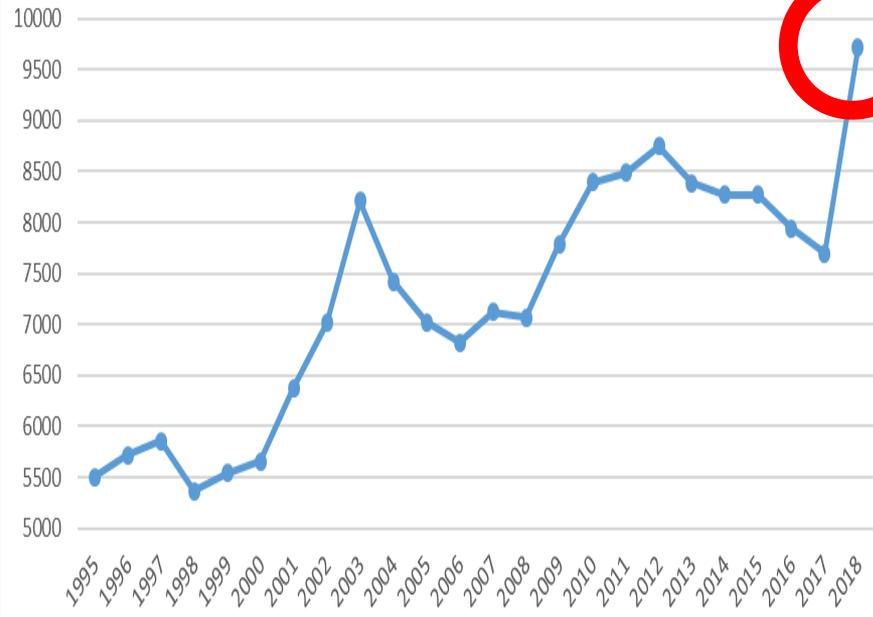
- Freshman admissions for Fall 2019 opened August 1; Final deadline 2/7/19
- Applications up 8.1% over this time last year
- First-ever joint UF & FSU admissions events



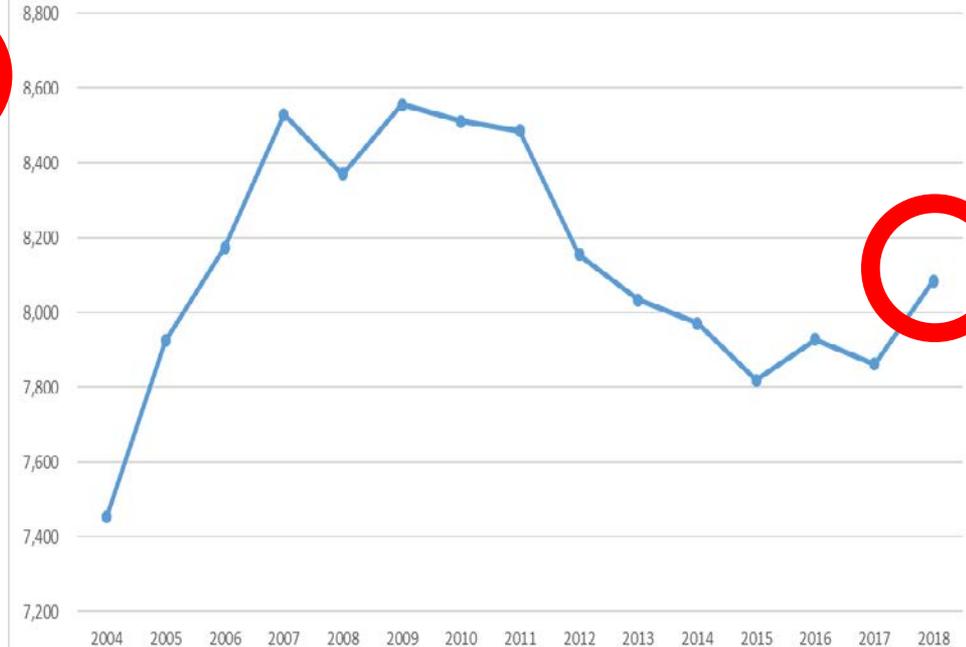
New enrollment team in the graduate school
Record applications and increased enrollment
Fall meetings

GRADUATE RECRUITMENT HIGHLIGHTS FOR FALL 18: APPLICATIONS AND ENROLLED

Total Graduate Applications (excluding Law and Med)



Graduate, Law & Med Populations



STRATEGIC PLAN AND BRANDING

Strategic Plan Implementation website under development

- Will display goals, metrics, and progress for public viewing

Branding Effort

- Key part of Strategic Plan
- BVK firm starting to develop creative branding possibilities
- Will work with units as these become clearer



THE
FUTURE
IS FLORIDA STATE
STRATEGIC PLAN 2017-2022

Goal I

**Deepening Our Distinctive
Commitment to Continuous
Innovation**

Goal II

**Amplifying Excellence
Across our Academic and
Research Programs**

Goal III

**Realizing the Full Potential
of Diversity and Inclusion**

Goal IV

**Ensuring Student Success
on Campus and Beyond**

Goal V

**Preparing our Graduates for
21st Century Careers**

Goal VI

**Investing Strategically in
Our Institution and
Reputation**

A photograph of a Gothic-style window. The window features a decorative border with a repeating pattern of grapevines, clusters of purple grapes, and colorful birds (parrots and doves) in shades of blue, green, and orange. Above the border is a stained glass panel with a central diamond-shaped medallion containing a green floral motif, flanked by two panels with blue and purple circular designs. The window is set in a wall of light-colored stone blocks. Below the decorative border, a Latin inscription is carved into the stone in a gold-colored Gothic script. The inscription reads: "The half of knowledge is to know where to find knowledge".

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THANK YOU!