



Tom Jennings, Ph.D.
Vice President for University Advancement
and President of the FSU Foundation



FLORIDA STATE UNIVERSITY



RAISE THE TORCH

The CAMPAIGN *for* FLORIDA STATE





RAISE THE TORCH

The CAMPAIGN *for* FLORIDA STATE

Created or enhanced
1304 scholarships
and
94 professorships



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- 574,786 unique gifts
- 194 gifts of \$1 million +
- 1,186 gifts of \$100K +
- 1 \$100 million gift



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**FSU Foundation Financial Support
Forwarded to the University and spent as of 3/31/2018**

Fiscal Year	Program Support*	Facilities	Total
2018	\$30,511,919	\$245,010	\$30,756,929
2017	\$40,796,042	\$1,012,412	\$41,808,454
2016	\$38,768,109	\$3,223,388	\$41,991,497
2015	\$35,212,858	\$770,000	\$35,982,858
2014	\$33,134,659	\$647,076	\$33,781,735
2013	\$31,528,405	\$3,638,000	\$35,166,405
2012	\$29,947,128	\$671,375	\$30,618,504
2011	\$29,250,684	\$3,649,305	\$32,899,989

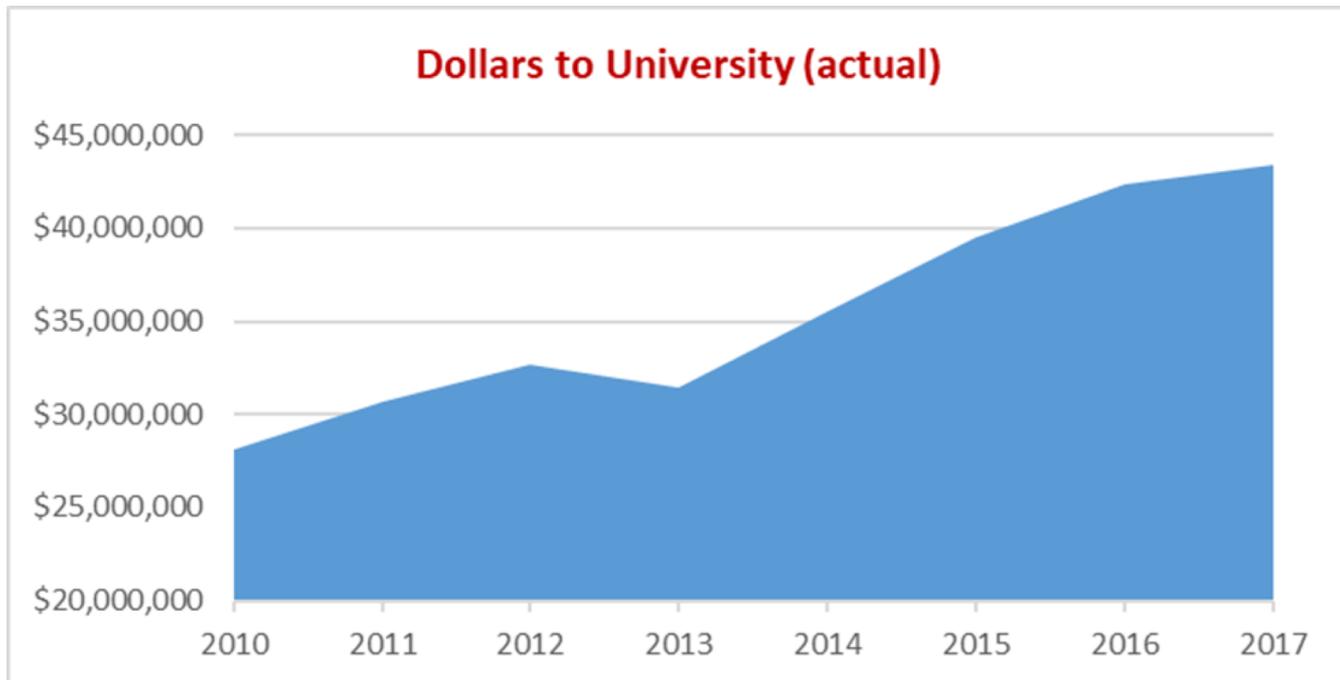
**Total support forwarded end spent during RTT:
\$283,006,371**



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FSU Foundation





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Boosters Financial Support Forwarded as of 3/31/2018

Fiscal Year	To University	To Athletics	Total
2018	\$1,902,931	\$13,437,778	\$15,340,709
2017	\$2,635,278	\$16,275,863	\$18,911,140
2016	\$3,092,648	\$17,285,875	\$20,378,523
2015	\$3,122,433	\$14,498,234	\$17,620,667
2014	\$2,709,457	\$21,231,669	\$23,941,126
2013	\$2,706,921	\$15,929,959	\$18,636,880
2012	\$1,278,825	\$16,909,067	\$20,255,140
2011	\$1,278,825	\$18,976,315	\$20,255,140
RTT Total	\$18,727,318	\$134,544,760	\$153,272,078



Seminole Boosters Unconquered Campaign





FSU Foundation New Building





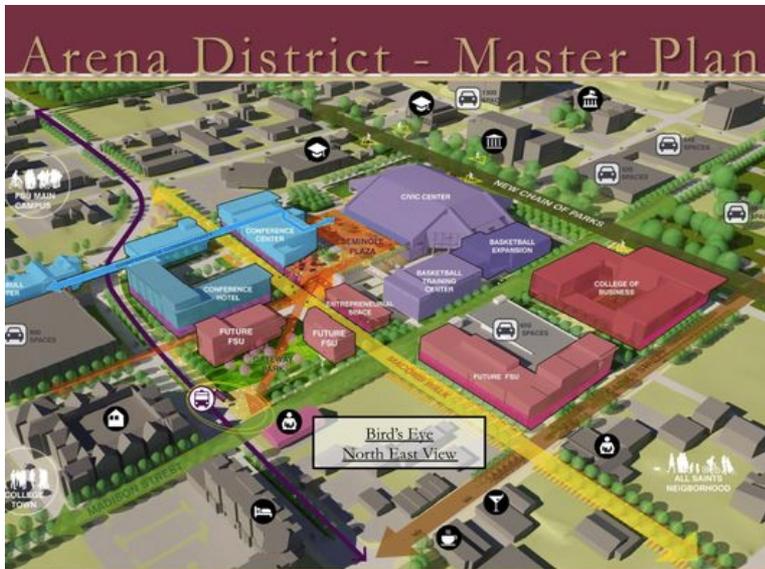
FSU Alumni Association





FSU Real Estate Foundation

- The FSU Infant and Toddler Development Center - new location at Madison & Copeland.
- The Jim Moran Institute and Jim Moran School of Entrepreneurship – 111 South Monroe St.
- Gateway District concept approved.
(REF introduced circa Oct 2014)





University Advancement DSO's Planning and Policy



- Campaign Analysis and post-Campaign planning
- Gift Acceptance Policy review
- Review Minimum Gift Threshold Levels for Scholarships, Professorships, etc.
- Implementation of Academic Works Scholarship Tracking Software





What's Next?

- Confirm Academic Fundraising Initiatives
- Develop messaging consistent with FSU Branding Initiative
- Focus philanthropy on Academic Excellence, Strategic Plan, and Top 25 Goal
- Comprehensive Plan for Alumni Engagement
- Comprehensive Plan for Annual Giving & Membership
- Set the stage for the next University-wide Comprehensive Fundraising Campaign





What's Next?

- Possible Areas of Fundraising Focus 2019-20:
 - Big Data Project
 - Graduate Student Fellowships
 - Diversity & Inclusion
 - Crisis Management Programs
 - UG Student Success Initiatives:
 - Presidential Scholars
 - Undergraduate Research
 - Student Resilience Project
 - Entrepreneurship
 - CARE





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